

# MARKET REVIEW

## Enterprises Survey Results in the Real Sector of the Economy

Q3 2021



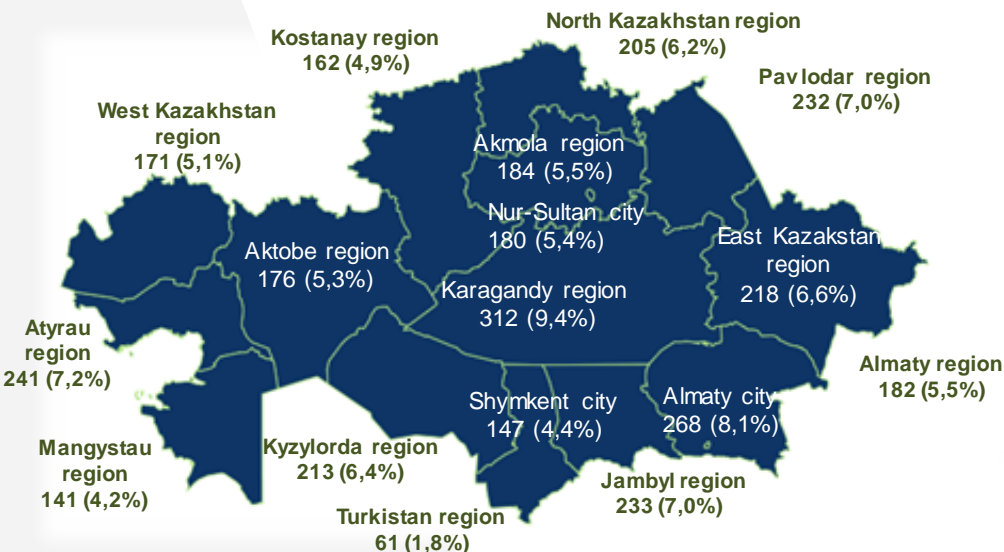
Monetary Policy Department  
National Bank of Kazakhstan

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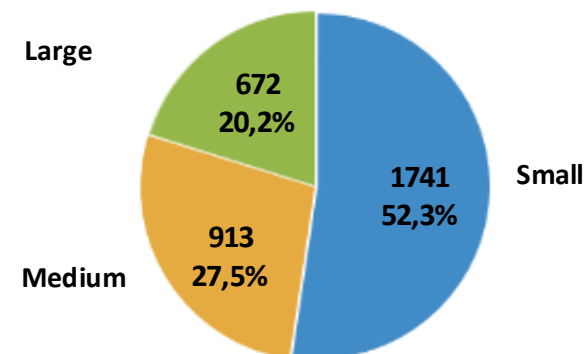
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# ENTERPRISE SURVEY PARTICIPANTS COMPOSITION

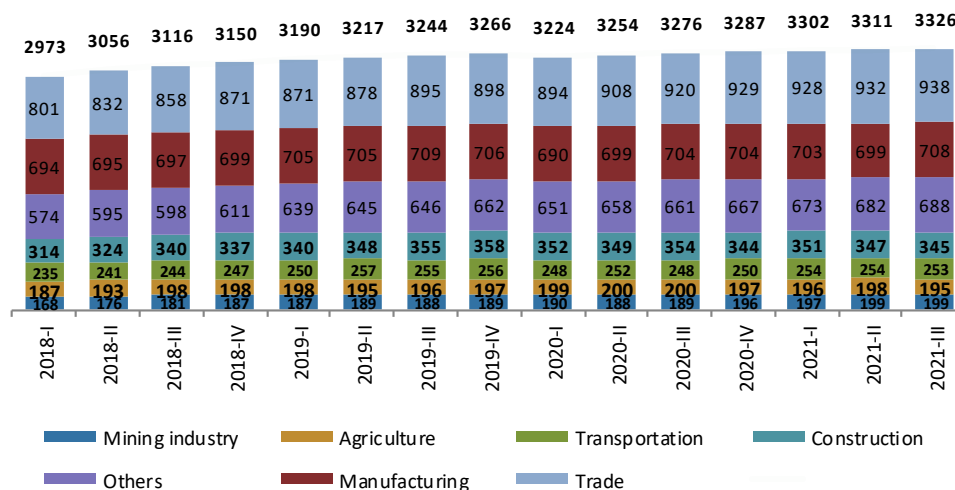
*Regional structure of the enterprise survey participants in Q3 2021*



*Survey participants size structure*



*Survey participants sectorial structure*



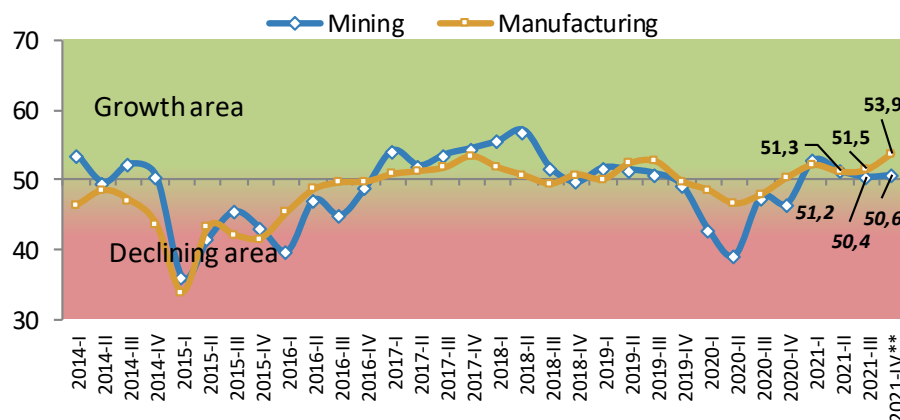
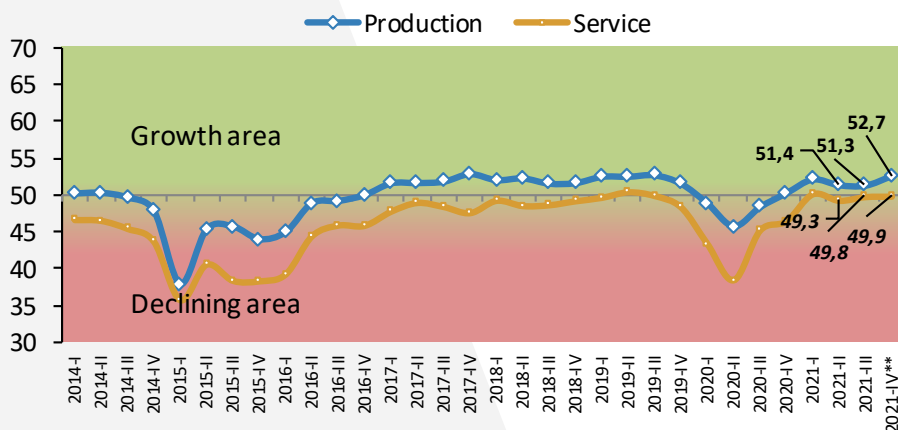
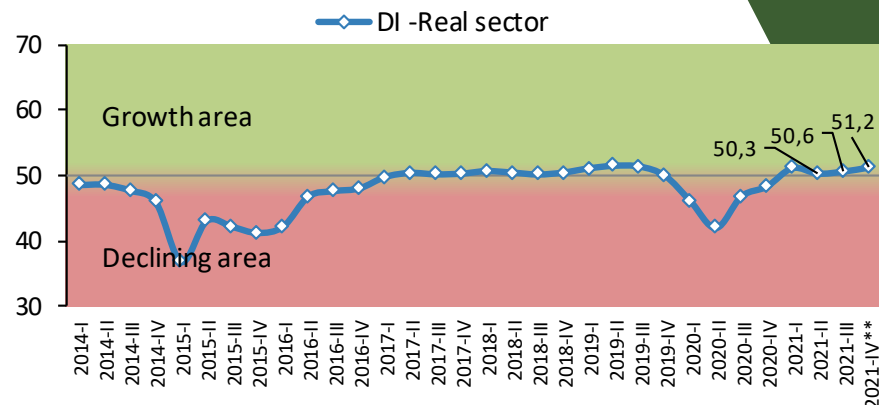
In Q3 of 2021 the number of respondents increased by 15 enterprises compared to the previous quarter and amounted to 3326. 19 small enterprises were involved in the survey, 3 large enterprises and 1 medium-sized enterprise dropped out.

In the sectoral context, the increase was noted in the manufacturing industry (9), trade (6) and other industries (6).

# FINAL PRODUCTS DEMAND DYNAMICS

## Final goods demand, DI\*

		2020				2021			
Answers of enterprises, %		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4**
Increase	1	12,9	18,7	22,4	22,4	16,4	24,1	24,2	17,1
No changes	2	50,6	47,6	51,8	51,6	51,5	53,1	55,6	39,3
Decrease	3	33,8	30,7	22,6	22,9	28,5	19,1	16,4	11,4
Do not know	4	2,7	3,0	3,2	3,1	3,6	3,7	3,8	32,1
Diffusion index, $DI = \text{line1} + 0.5 * (\text{line2} + \text{line4})$	5	39,6	44,0	49,9	49,7	43,9	52,5	53,9	52,9
DI, seasonal adjusted	6	46,1	42,0	46,8	48,3	51,1	50,3	50,6	51,2



In Q3 of 2021 the demand for final goods in the real sector increased slightly. The diffusion index (hereinafter –DI) was **50,6**. The improvement of the indicator was noted in service sector (49,8) and manufacturing (51,5). The decline is observed in production sector (51,3) and mining industry (50,4).

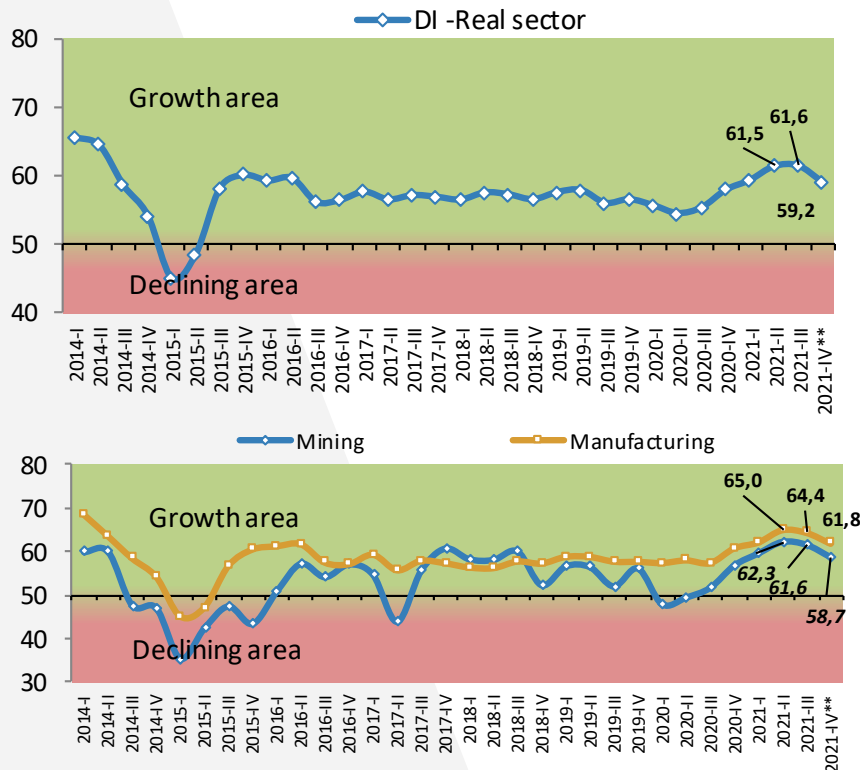
According to the expectations of enterprises in the real sector in Q4 of 2021 the demand recovery process will slightly improve (DI=51,2).

\*Diffusion Index (seasonally adjusted). The higher (the lower) the DI deviates from 50, the higher (the lower) are the rates of growth (decline) in indicator; the level of 50 -the absence of any change

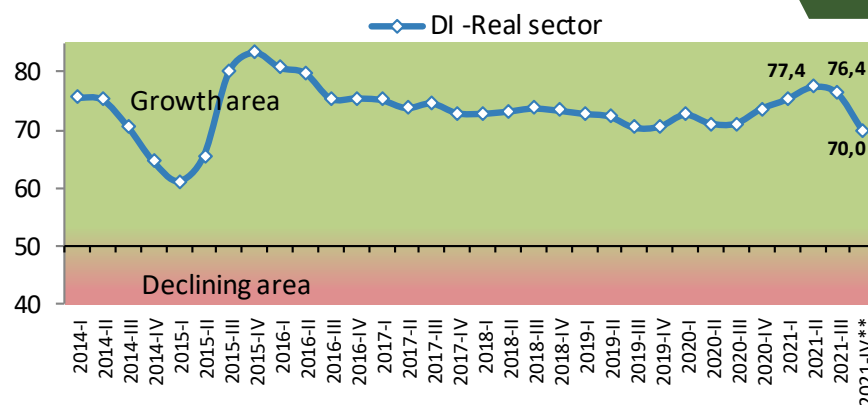
\*\*The Figures show expectations of enterprises regarding the change in the parameter in Q4 2021

# PRICES CHANGES IN THE REAL SECTOR

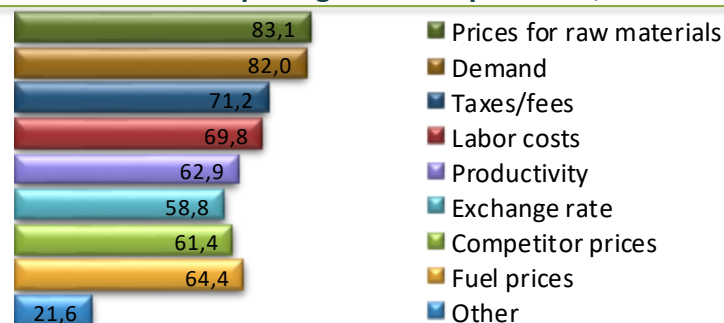
**Final goods prices, DI\***



**Raw materials prices, DI\***



**Assessment of pricing factors importance , answers in%**



In Q3 of 2021 the growth rate of prices for final goods of enterprises in the economy as a whole remained almost unchanged (DI was **61,6**). There was a slight slowdown in prices in the mining and manufacturing industries (DI changed to 61,6 and 64,4, respectively).

For the vast majority of enterprises the most important factor in setting prices for final goods are the prices of raw materials (for 83,1% of enterprises) and demand (82,0%).

In Q4 of 2021 enterprises expect a slowdown in the growth of prices for raw materials (DI= 70,0) and for final goods (DI = 59,2).

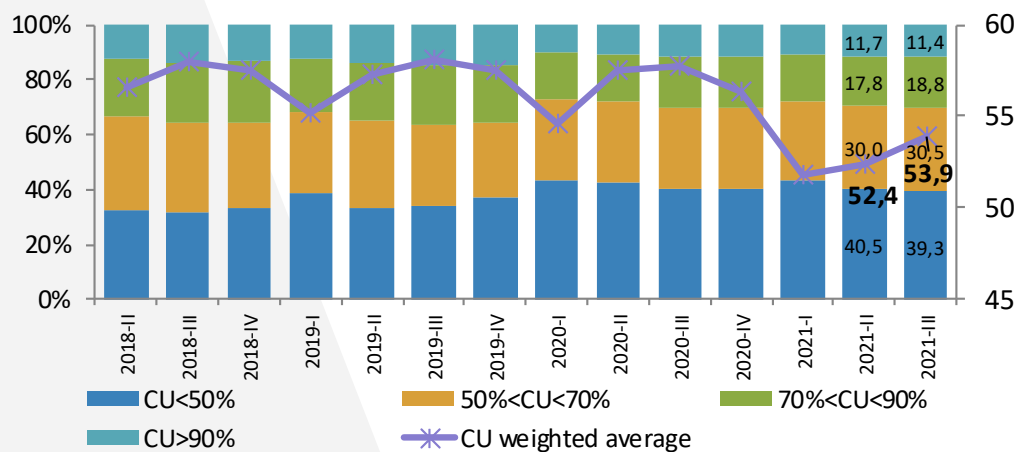
\*Diffusion Index (seasonally adjusted). The higher (the lower) the DI deviates from 50, the higher (the lower) are the rates of growth (decline) in indicator; the level of 50 -the absence of any change

\*\*The Figures show expectations of enterprises regarding the change in the parameter in Q4 2021

# PRODUCTION OUTPUT

## Capacity utilization level

(share of respondents, %)

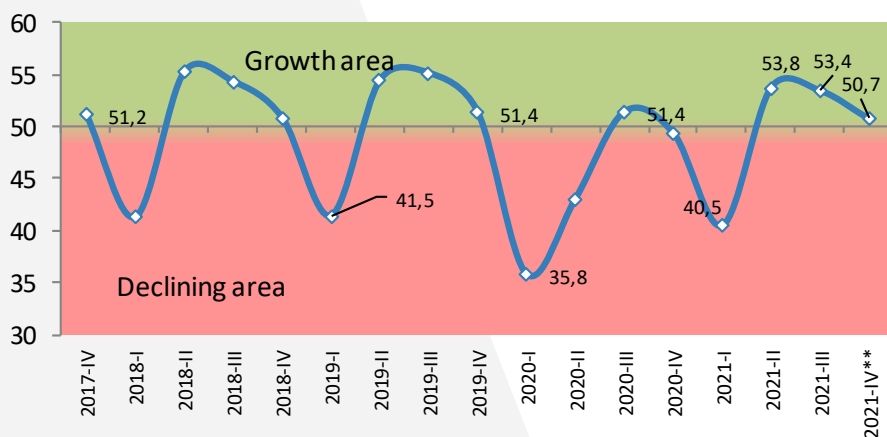


In Q3 of 2021 the capacity utilization (CU) of enterprises increased slightly. The weighted average\* level of the CU was **53,9%**.

Despite this the growth rate of production volumes slowed down slightly in Q3 of 2021. The DI was **53,4**.

In Q4 of 2021 enterprises expect further slowdown in production growth. DI = **50,7**.

## DI changes in production output , DI\*\*

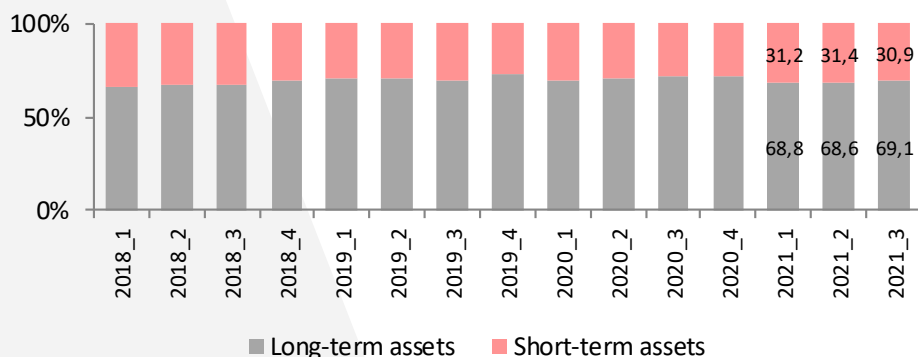


\* Arithmetic weighted average is the average value of the interval, weighted by the share of enterprises.

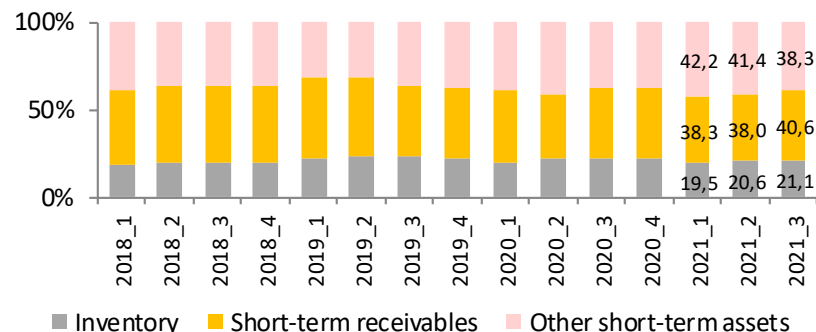
\*\* The higher (lower) the DI from the level of 50, the higher (lower) the growth (fall) rate of the indicator, the level of DI = 50 means no change

# BALANCE SHEET STRUCTURE: ASSETS

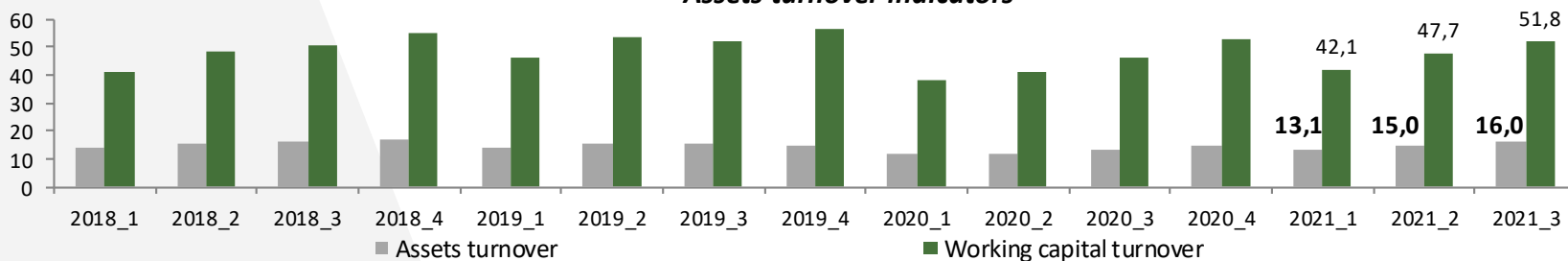
## Assets structure



## Short-term assets Structure



## Assets turnover indicators



In Q3 of 2021 the share of short-term and long-term assets in structure of assets of companies in the real sector of the economy remained almost unchanged, amounting to **30,9%** and **69,1%** (in Q2 – 31,4% and 68,6%, respectively). The assets turnover\* increased to **16,0%**, working capital turnover\*\* - to **51,8%**.

In Q3 of 2021 in the structure of short-term assets the share of short-term receivable increased to **40,6%** (in Q2 – 38,0%), and the share of inventories increased to **21,1%** (from 20,6% in Q2).

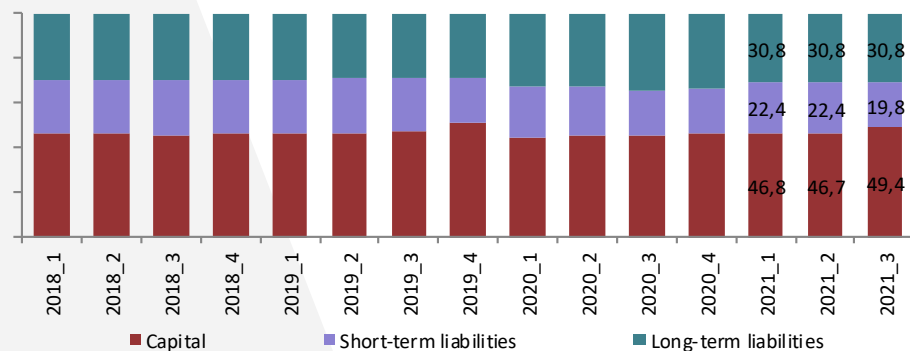
\*Asset turnover = Income from product sales / Assets\* 100

\*\*Turnover of current assets = Income from product sales / Short-term assets\* 100

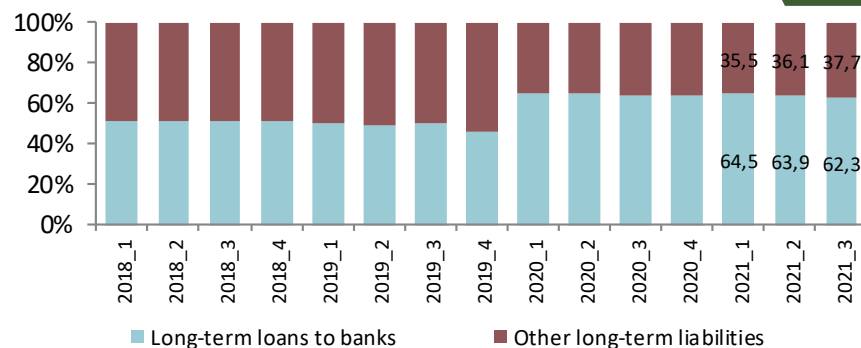


# BALANCE SHEETS STRUCTURE : LIABILITIES

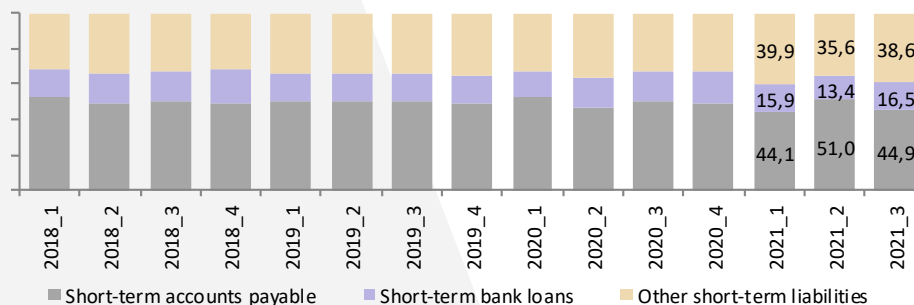
## Liabilities structure



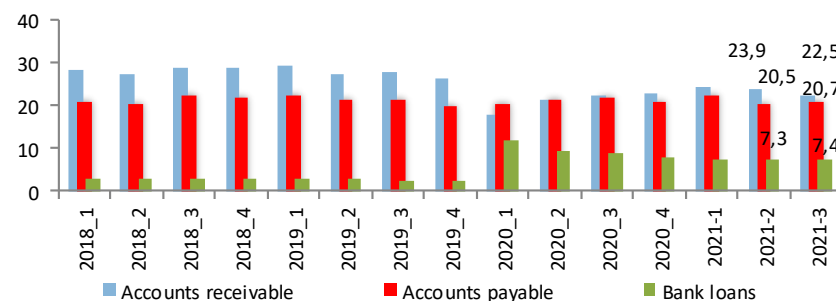
## Long-term liabilities structure



## Short-term liabilities structure



## Share of enterprises with overdue debts



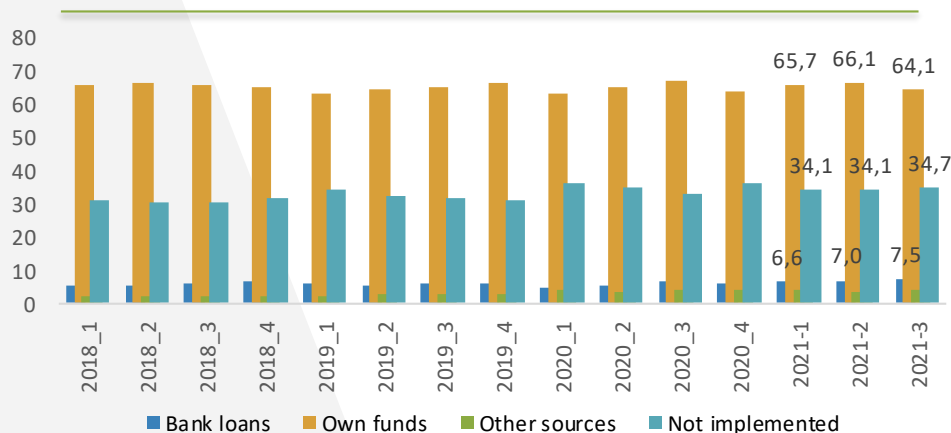
In Q3 of 2021 the structure of liabilities shows a decrease in the share of short-term liabilities and an increase in the share of capital, to **19,8%** and **49,4%**, respectively. In the structure of short-term liabilities the share of short-term accounts payable decreased from 51,0% in Q2 to 44,9% in Q3 of 2021. The share of short-term bank loans increased to 16,5% (in Q2 – 13,4%).

The share of enterprises with overdue accounts payable on the balance sheet, as well as debt on bank loans, remained almost unchanged at the level of **20,7%** and **7,4%**, respectively. At the same time the share of enterprises with overdue accounts receivable decreased (from 23,9% to **22,5%**).



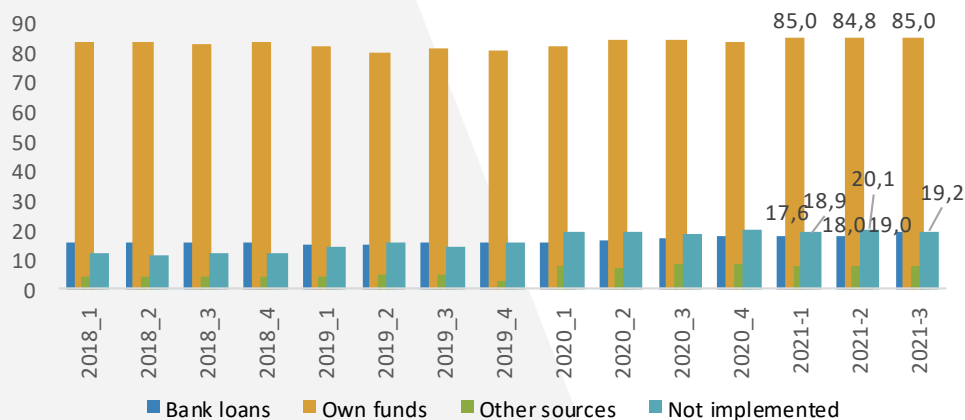
# INVESTMENT ACTIVITY

*Funding source for fixed assets, %*



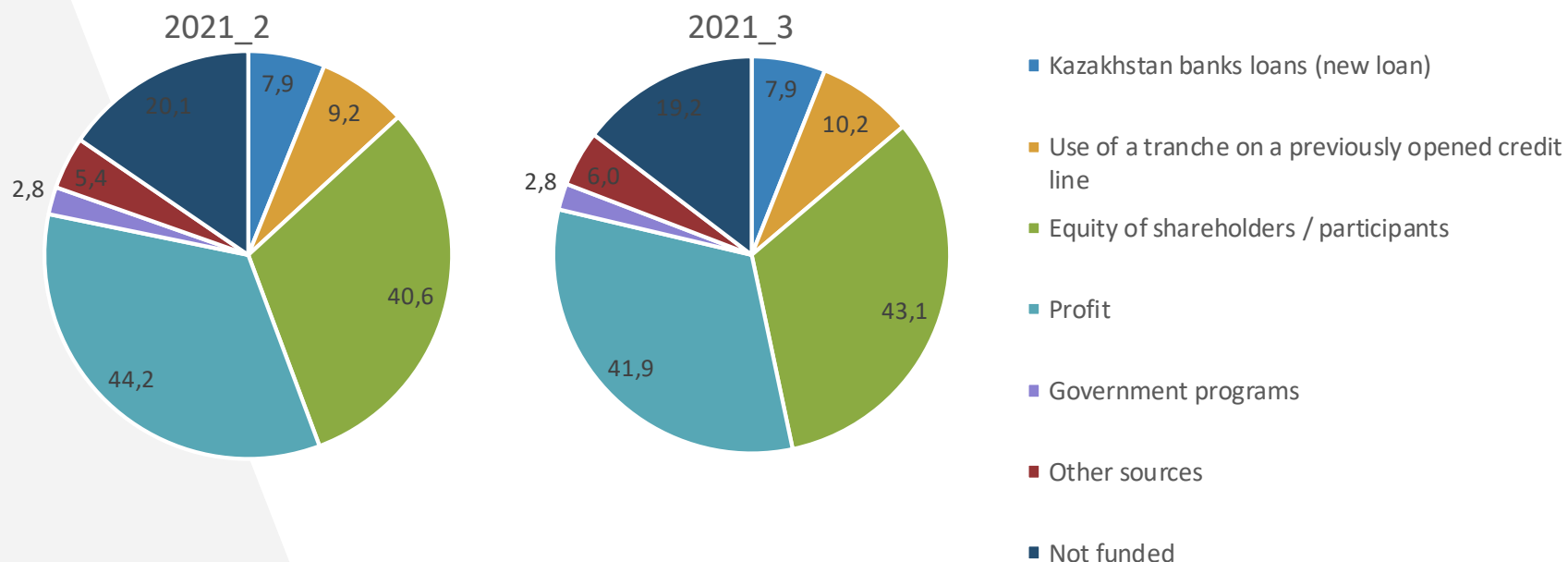
In Q3 of 2021 the investment activity of enterprises decreased slightly compared to Q2: the share of enterprises that financed fixed assets from their own funds decreased (to 64,1%), while the share of bank loans increased (to 7,5%) and the share of enterprises that did not finance fixed assets increased (to 34,7%). As before, most of the enterprises use their own funds to finance fixed and working capital (64,1% and 85,0%, respectively).

*Funding source for working capital, %*



# SOURCES OF WORKING CAPITAL FINANCING

*Sources of working capital financing*

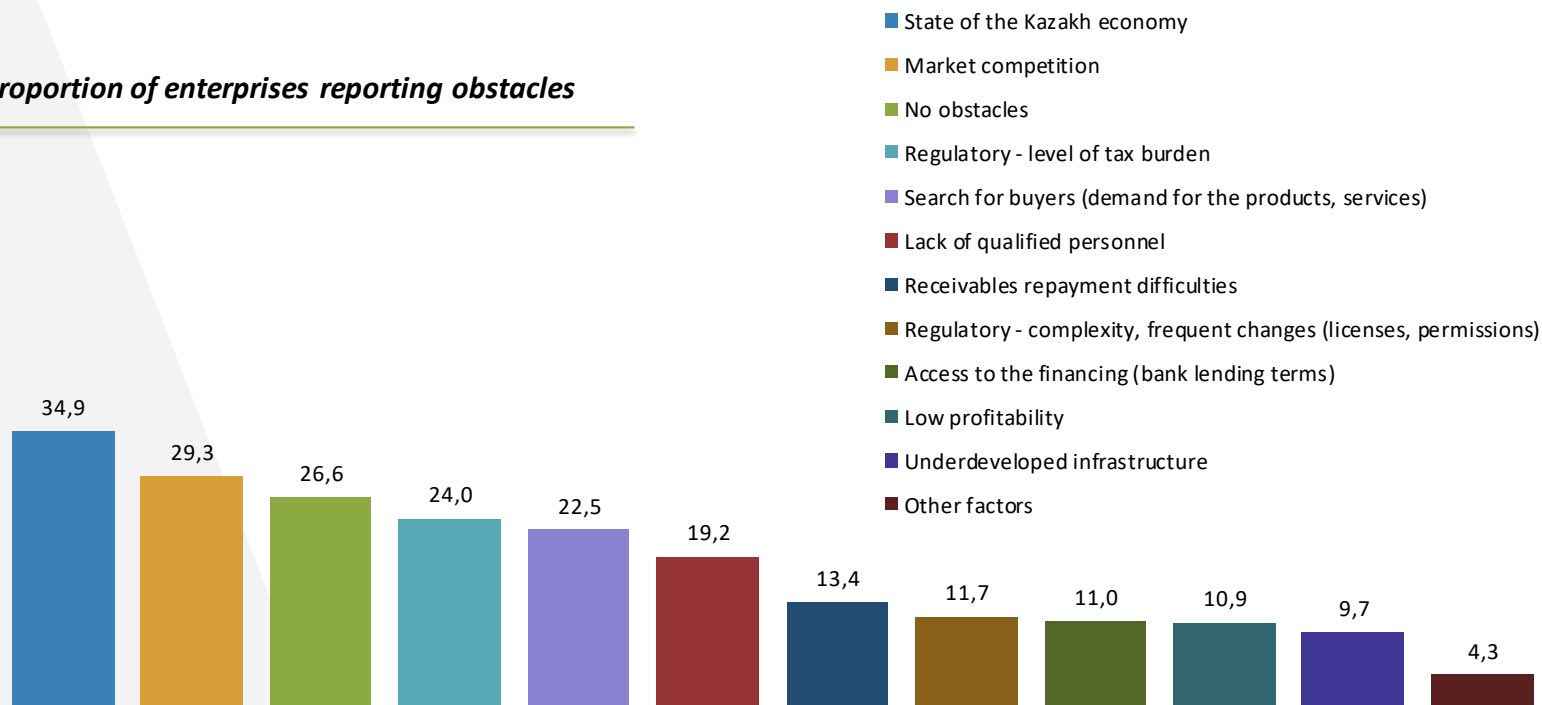


To finance **working capital** the majority of enterprises (**85,0%**) used their own funds, of which **43,1%** used their own funds of shareholders/participants, and profit – **41,9%**. **19,1%** of enterprises used bank loans for this purpose (of which 10,2% used a tranche on a previously opened credit line, 7,9% issued a new loan from Kazakhstan banks, 0,8% received a loan abroad, 0,2% used loans from microfinance organizations).

Among other sources of financing, in addition to those presented on the graph, enterprises also indicate prepayments from buyers, intra-group loans (between the parent company and branches) and subsidies.

# OBSTACLES FOR DOING BUSINESS

## Proportion of enterprises reporting obstacles



According to the results of survey in Q3 of 2021, for **34,9%** of enterprises the state of the economy of Kazakhstan is an obstacle to doing business (in Q2, the share of such enterprises was 34,1%). According to **42,2%** (in Q2 – 46,2%) of respondents, the economic situation in Kazakhstan worsened in Q3 of 2021, **53,0%** believe that it has not changed.

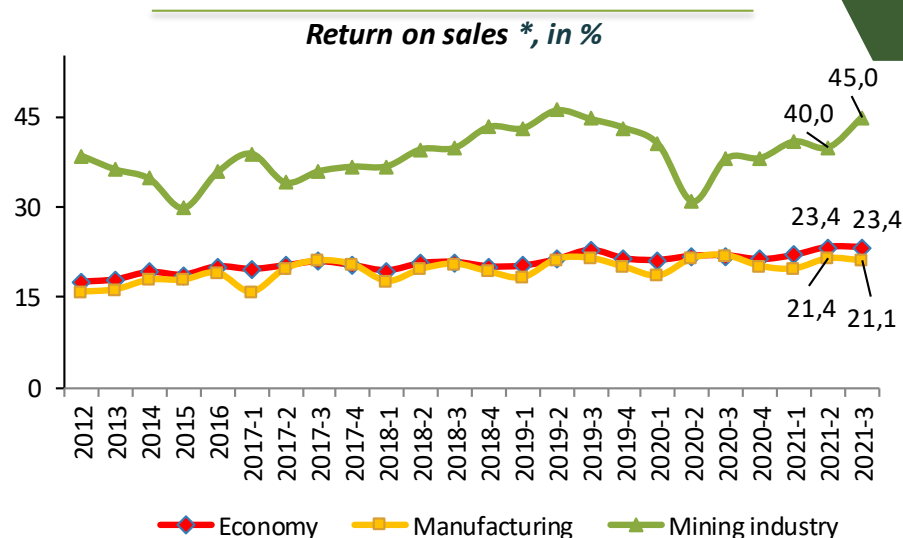
The most important factors for enterprises, apart from the state of the economy, are such factors as market competition (29,3%), the level of tax burden (24,0%), the search for buyers (22,5%), the lack of qualified personnel (19,2%), receivables repayment difficulties (13,4%), regulation complexity, frequent changes (licenses, permits) (11,7%), while **access to the financing is in 9th place in importance (11,0%)**.

As other obstacles, enterprises indicated price regulation at the state level, exchange rate, export ban, low purchasing power, as well as quarantine.

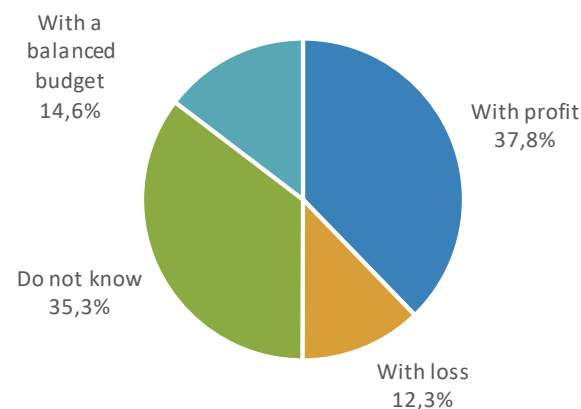
# THE FINANCIAL AND ECONOMIC PERFORMANCE CHANGE

In Q3 of 2021 the average\* return on sales\*\* of enterprises in the mining industry increased to **45,0%** from 40,0% in Q2. In manufacturing the return on sales decreased to **21,1%** from 21,4% in Q2. As a result, the average return on sales in the economy as a whole remained at the same level, amounting to **23,4%**.

The share of enterprises planning to close the year with profit was **37,8%**, **12,3%** believe that the year will end with loss. At the same time, **14,6%** of the surveyed enterprises think to close the year with a balanced budget (without profit and loss), the remaining **35,3%** cannot assess the financial condition of the enterprise by the end of the year.



**Share of enterprises planning to close the financial year with profit / loss, %**

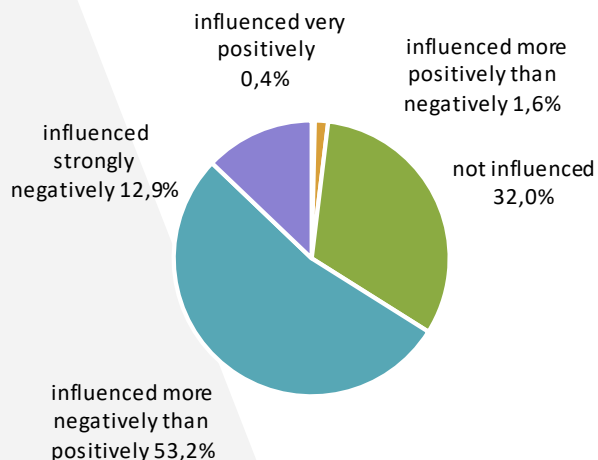


\* Average median values are presented as they are less susceptible to extreme emissions than the arithmetic mean

\*\* The sales profitability before expenses deduction on interest, taxes and depreciation is indicated

# Influence and consequences of pandemics

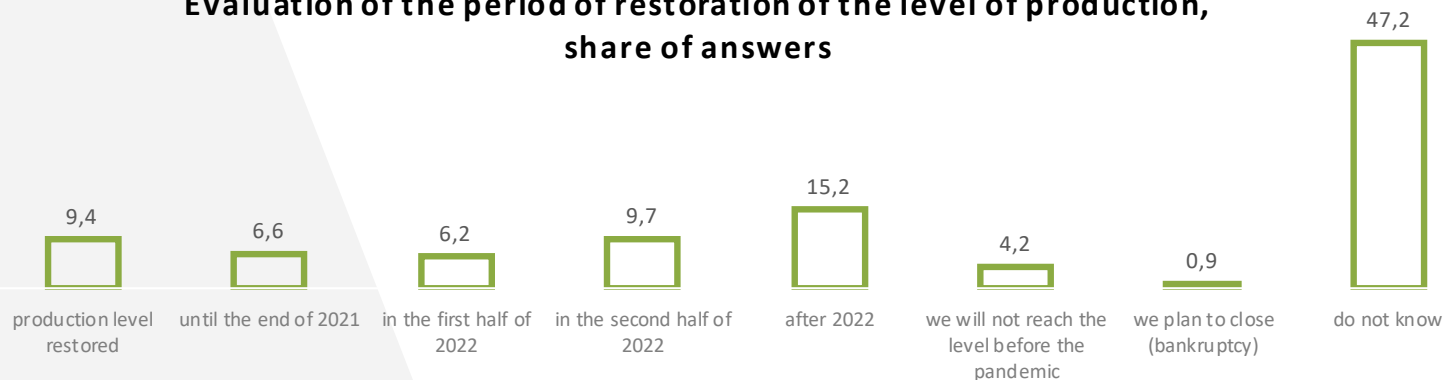
## The impact of pandemics and restrictive measures on the non-spread of infection



The majority of enterprises (66,1%) was affected by the COVID-19 pandemic and restrictive measures related to its distribution negatively, of which 12,9% suffered stronger. At the same time, 32,0% of respondents noted that the pandemic did not affect to their business.

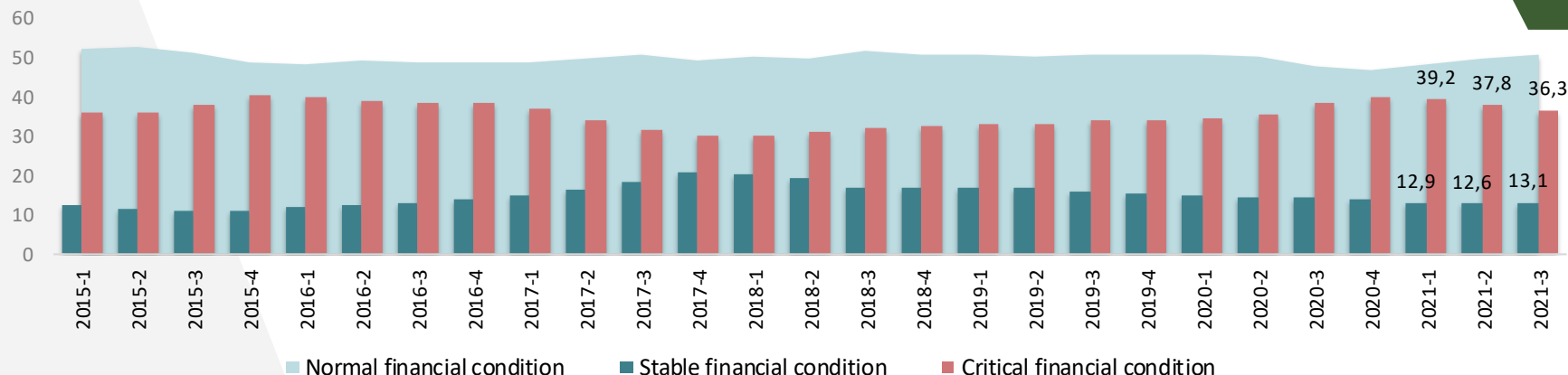
Among the enterprises that reported a negative impact, 9,4% claim that the level of production has been restored, and another 6,6% plan to restore by the end of the current year. In 2022 15,9% plan to recover (6,2% in the first half, 9,7% - in the second half) and another 15,2% plan to recover after 2022. At the same time, 4,2% (92 enterprises) believe that they will never be able to restore the level of production and 0,9% (20 enterprises) plan to close.

## Evaluation of the period of restoration of the level of production, share of answers



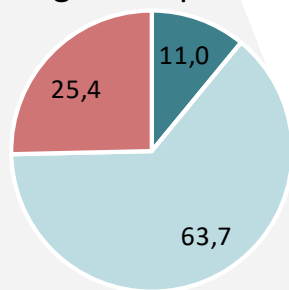
# ASSESSMENT OF THE ENTERPRISES FINANCIAL CONDITION

*Dynamics of changes in the financial condition of enterprises \*, share in %*

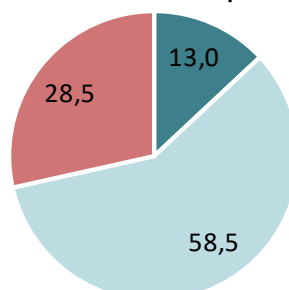


*Enterprises distribution by degree of reliability by dimension in Q3 2021, share in %*

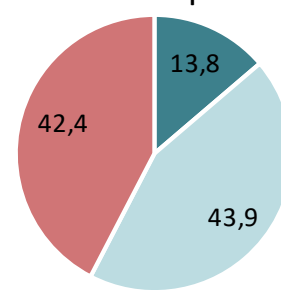
Large enterprises



Medium enterprises



Small enterprises



■ Stable  
■ Normal  
■ Critical

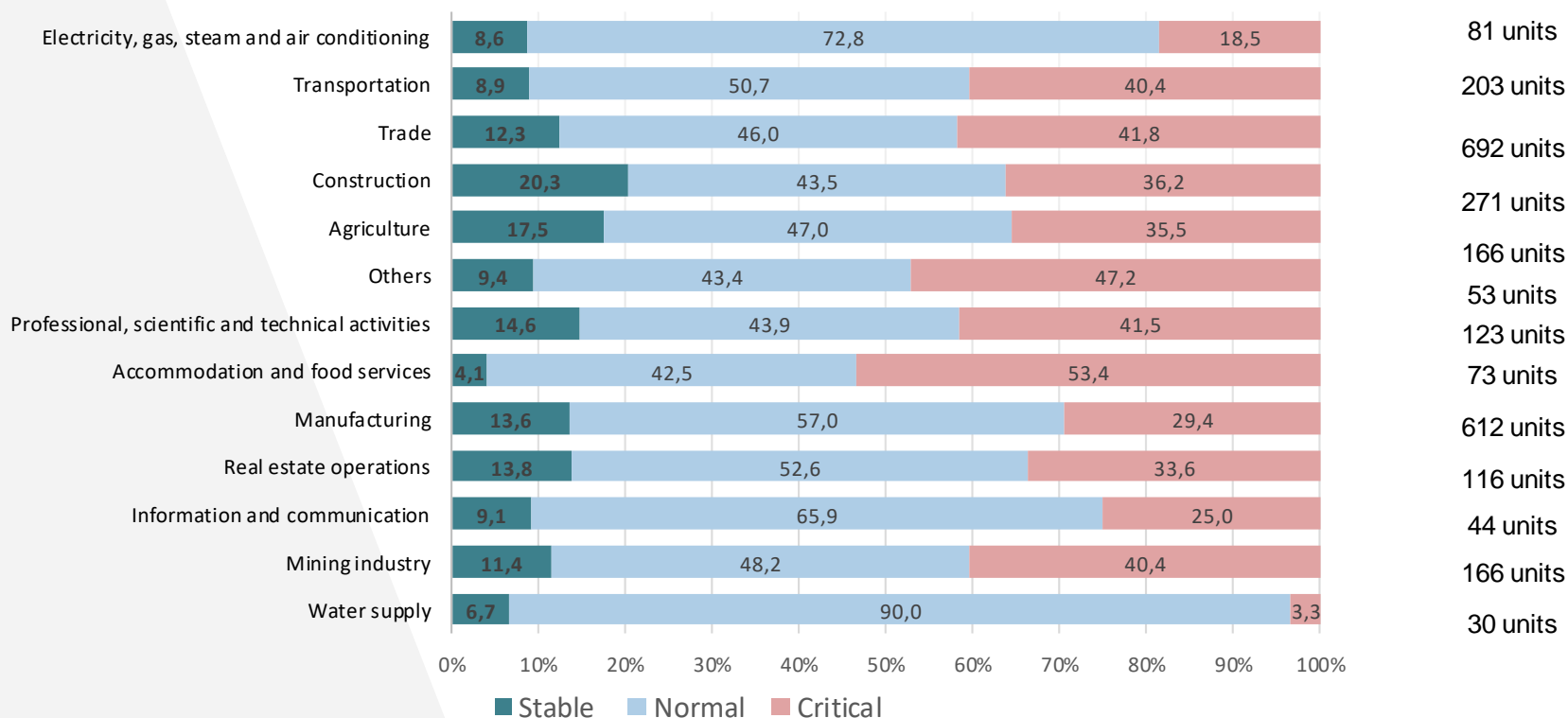
According to the results of the discriminant analysis based on the assessment of the financial coefficients of enterprises, the share of enterprises with a critical financial condition continued to decline in Q3, their share amounted to **36,3%**.

By dimension, the share of enterprises with a critical financial condition among small enterprises is significantly higher (**42,4%**) than among large (25,4%) and medium-sized (28,5%). At the same time, the share of stable enterprises in the structure of large enterprises is lower than in medium and small ones.

# ASSESSMENT OF THE ENTERPRISES FINANCIAL CONDITION

*Enterprises distribution by degree of reliability by type of activity in Q3 2021, share in %*

*Number of enterprises\**



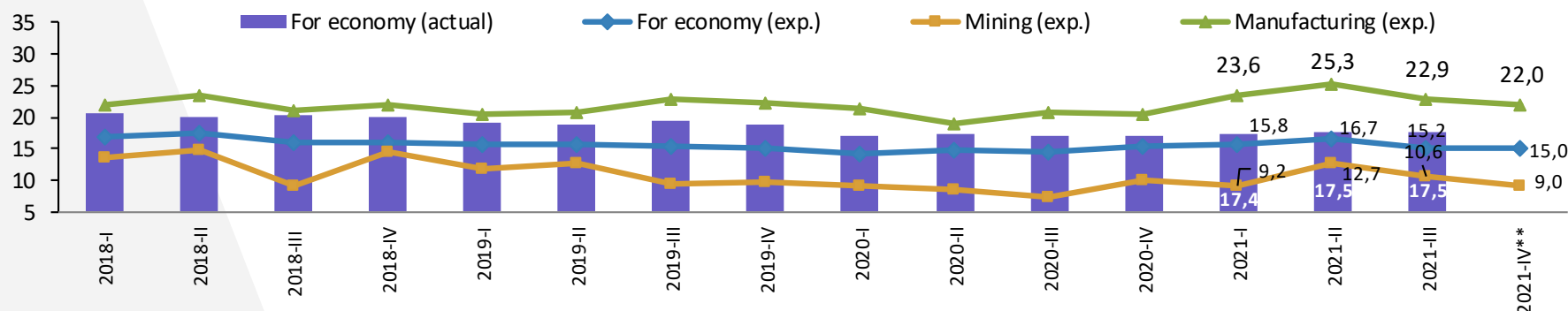
In Q3 of 2021 in all sectors, except for water supply, the share of enterprises with a critical financial condition was greater than the share of enterprises with a stable financial condition. The largest share of stable enterprises was in construction (**20,3%**). The largest share of enterprises with a critical financial condition is in the "accommodation and food services" industry (**53,4%**). Water supply and electricity supply were the most stable sectors, where the share of enterprises with a normal financial condition was **90,0%** and **72,8%**, respectively.



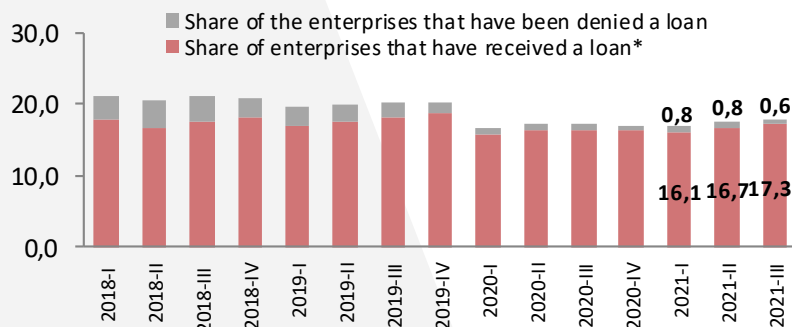
# BANKING SYSTEM IMPACT ON THE REAL SECTOR OF THE ECONOMY

## Loans demand, %

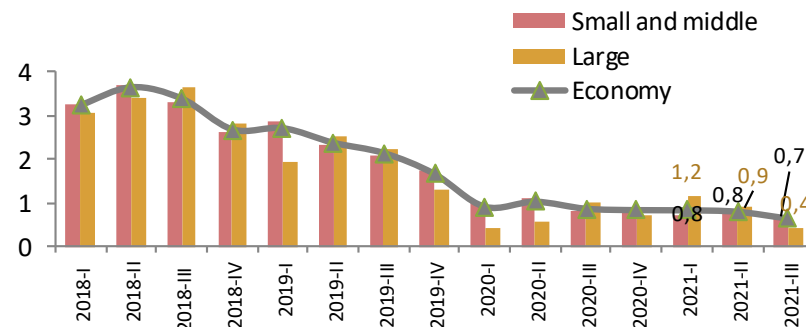
(share of enterprises applying for a loan from a bank)



## Lending applications consideration



## Share of enterprises that have been denied for a loan



In Q3 of 2021 **17,9%** of the surveyed enterprises applied to the bank for a loan, 17,3% of enterprises received a loan (or 96,6% of the number of those who applied for a loan). The share of refusals in lending was 0,6% of the total number of survey participants (3,4% of the number of those who applied for a loan).

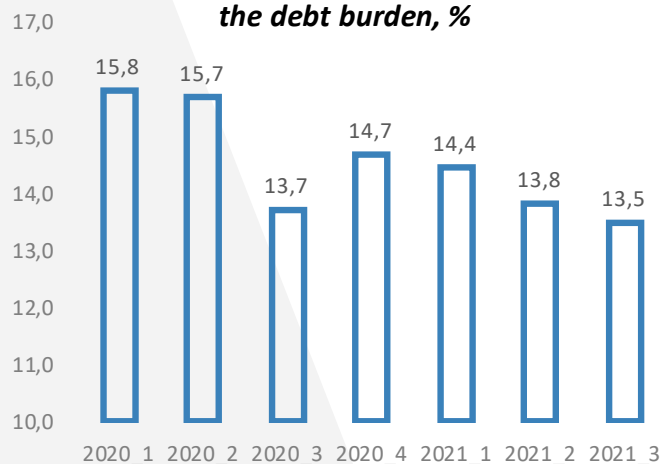
In Q4 of 2021 **15,0%** of the surveyed enterprises intend to apply for a loan. In the manufacturing industry the share of such enterprises is **22,0%**, in the mining industry – **9,0%**.

# BANKING SYSTEM IMPACT ON THE REAL SECTOR OF THE ECONOMY

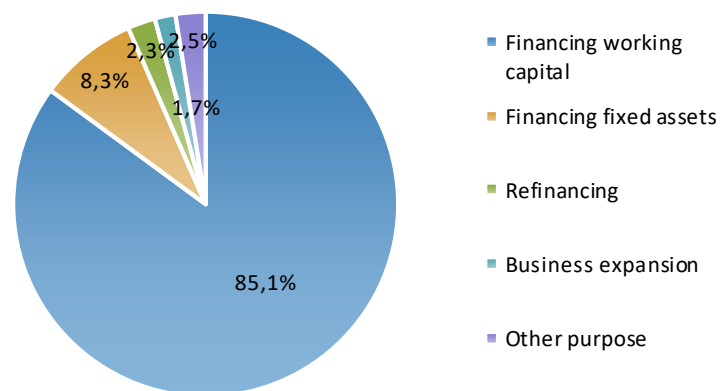
*Debt burden as estimated by enterprises \*,%*

Debt burden*	1%-20%	21%-30%	31%-40%	41%-50%	51%-60%	61%-70%	71%-80%	over 81%	no debt
share of enterprises, %	15,8	9,7	6,2	4,0	3,8	1,5	1,1	1,7	56,1

*The weighted arithmetic mean value of the debt burden, %*



*The objectives of attracting a loan in the past quarter, in %*



In Q3 of 2021 56,1% of enterprises that took part in the survey **had no debt**. Majority (15,8%) have a debt burden\* within 20%. The weighted arithmetic mean value\*\* of the debt burden is **13,5%**.

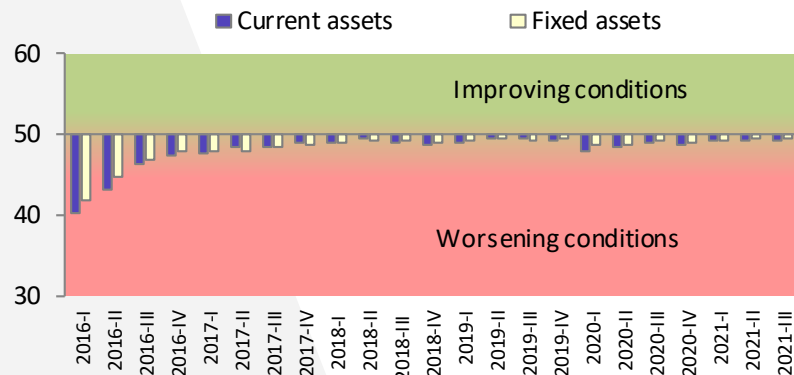
The vast majority of enterprises (**85,1%**) get loan to finance working capital (purchase of materials, raw materials, semi-finished products, etc.), 8,3% – to purchase of fixed assets (buildings, vehicles, equipment, etc.). Loans to refinance were received by 2,3% of enterprises, to expand business – by 1,7%.

\* Monthly payment / income from sales of products

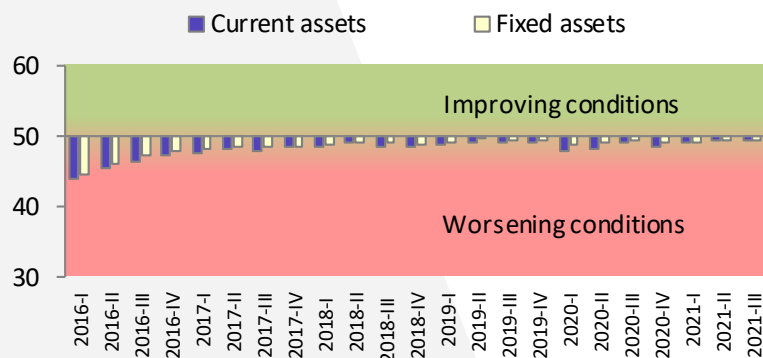
\*\* Arithmetic weighted average is the average value of the interval, weighted by the share of enterprises.

# BANKING SYSTEM IMPACT ON THE REAL SECTOR OF THE ECONOMY

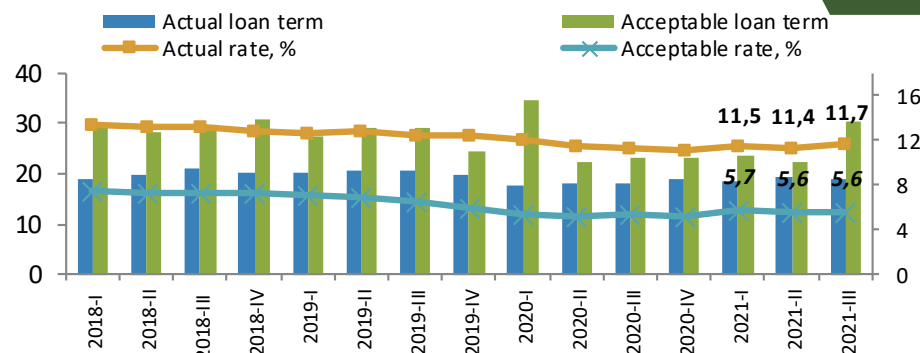
## Price conditions



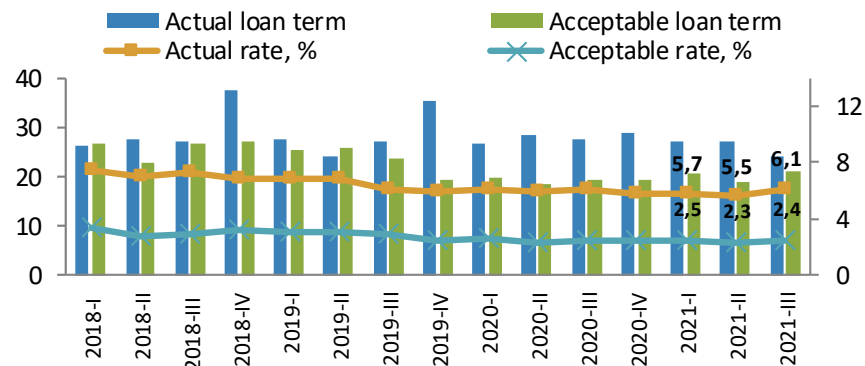
## Non-price conditions



## Loan terms and rates in tenge



## Loan terms and rates in foreign currency

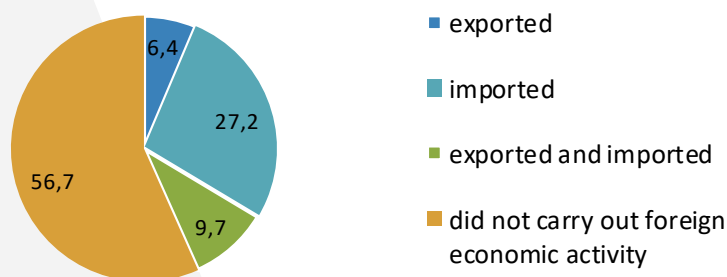


In Q3 of 2021 the assessments of enterprises regarding price (the level of loan rates, the amount of additional commissions) and non-price (the maximum size and term of the loan, requirements for the financial condition of the borrower, requirements for collateral) lending conditions improved slightly, but remained negative.

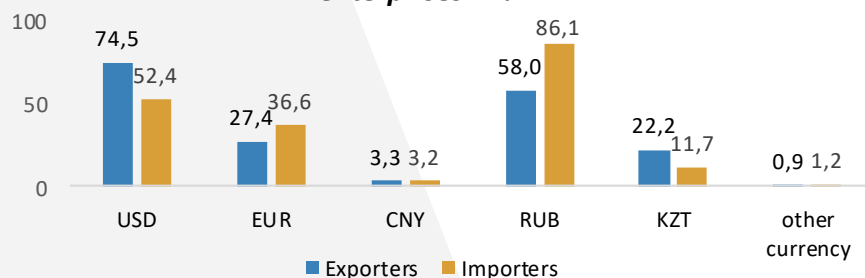
The average interest rates on loans received by the monitoring participants amounted to **11,7%** in tenge and **6,1%** in foreign currency (11,4% and 5,5% in the previous quarter, respectively). According to enterprises, the interest rate acceptable for them on loans in tenge is 5,6%, and on loans in foreign currency - 2,4%.

# FOREIGN ECONOMIC ACTIVITIES OF ENTERPRISES (FEA)

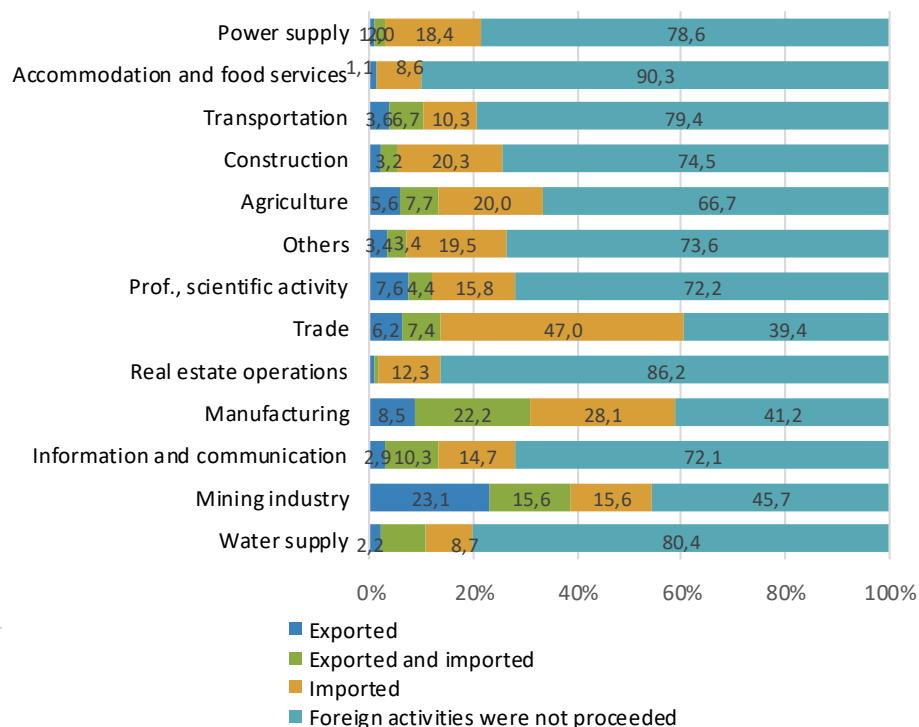
*Implementation of foreign economic activity in the past quarter, the share of enterprises in %*



*Use of currency in calculations, share of enterprises in %*



*Foreign economic activity by activity type, share of enterprises in %*

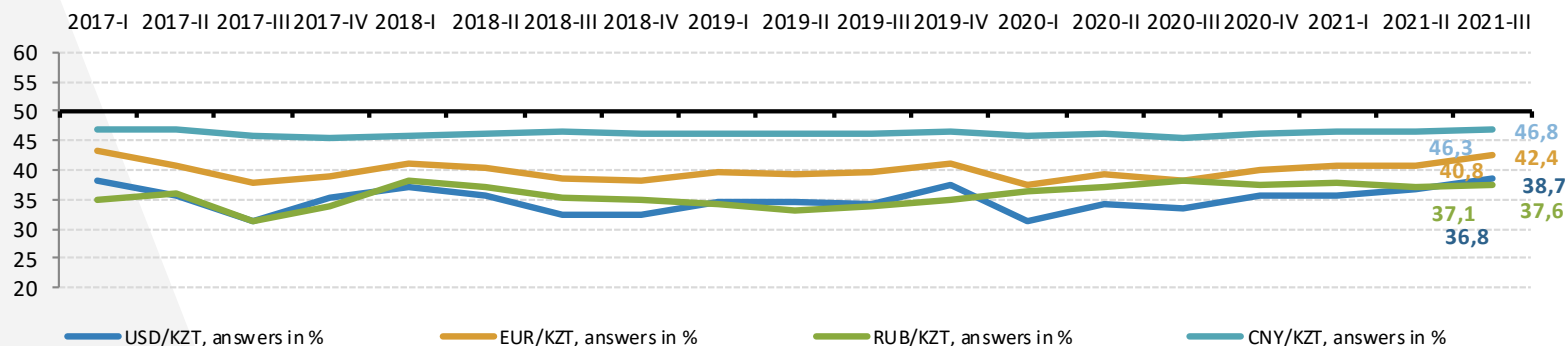


In Q3 of 2021 **27,2%** of respondents imported products to carry out their activities, **6,4%** exported, **9,7%** both exported and imported, and the vast majority (**56,7%**) did not carry out foreign economic activities. The largest share of enterprises exporting products is in the mining industry (**23,1%**), the largest share of enterprises importing products is in trade (**47,0%**). In trade the largest share of enterprises that carried out foreign economic activity.

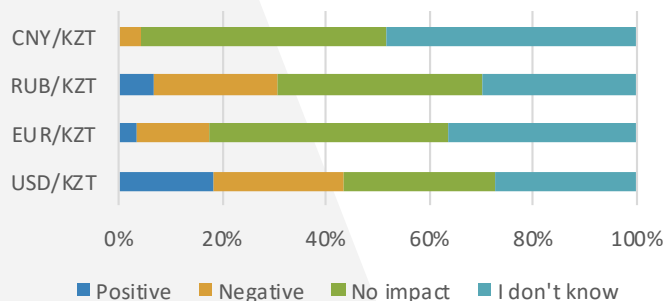
In settlements with foreign partners, exporters use the US dollar more often (**74,5% of exporters**), importers use the Russian ruble more (**86,1% of importers**). The British pound sterling, Swiss franc, Kyrgyz som and Turkish lira are indicated as other currencies used.

# IMPACT OF EXCHANGE RATE CHANGES

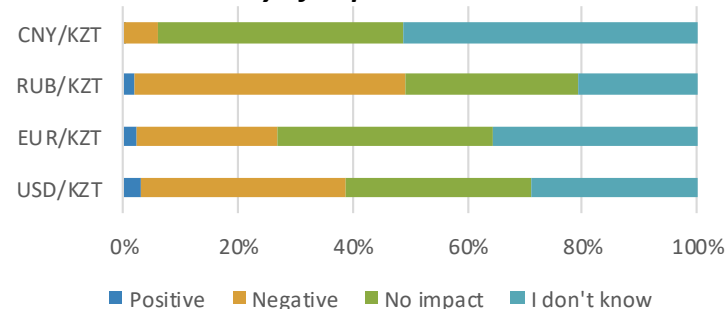
## Dynamics of the impact of changes in the exchange rate, DI \*



## Impact of the exchange rate on the economic activities of exporters in Q3 2021



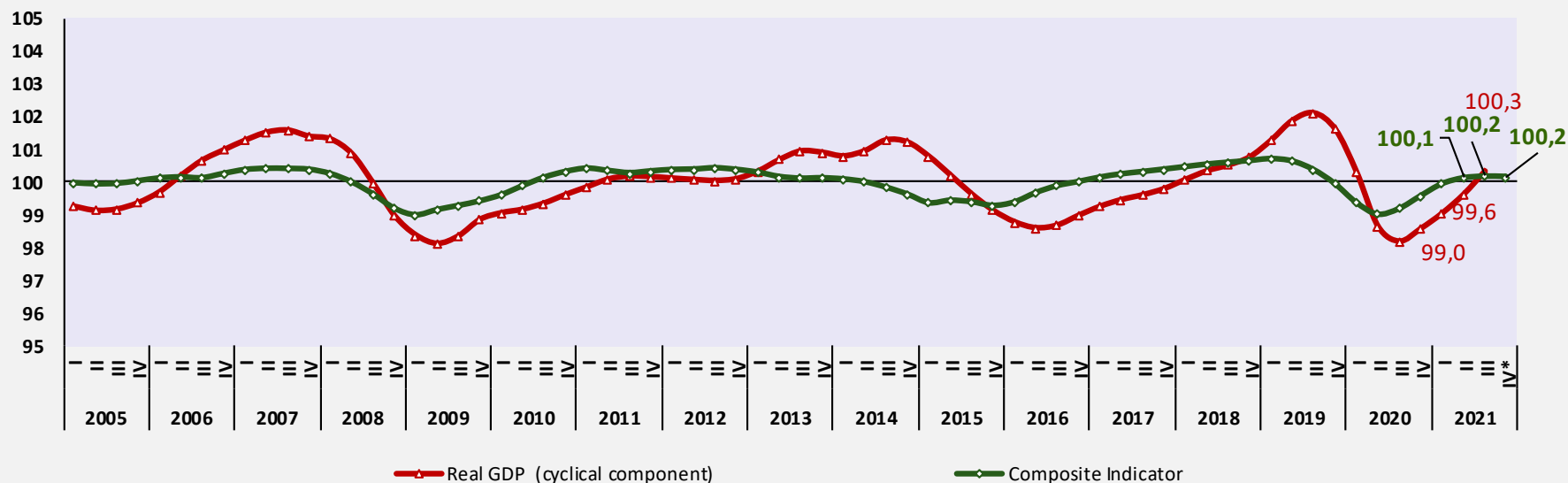
## Impact of the exchange rate on the economic activity of importers in Q3 2021



In Q3 of 2021 the negative impact on the economic activities of enterprises from exchange rates decreased. Enterprises experience the least negative impact on their economic activities from the CNY/KZT exchange rate. The positive impact of changes in the exchange rate in Q3 was indicated by more enterprises exporting products. Importers are significantly negatively affected by the change in the RUB/KZT exchange rate.

\* The higher (lower) the DI from the level of 50, the higher (lower) the growth (fall) rate of the indicator, the level of DI = 50 means no change

# COMPOSITE LEADING INDICATOR\*



In Q3 of 2021 the composite leading indicator (CLI), which is an aggregated assessment of surveys of enterprises in the real sector, demonstrates the continuation of the process of slow recovery of economic activity in the real sector. CLI increased slightly compared to the previous quarter and amounted to 100,2.

The dynamics of CLI was positively influenced by the dynamics of world energy prices, demand for final products, and an increase in the level of capacity utilization. In Q4 of 2021 the trend of weak growth is expected to continue (CLI according to expectations was 100,2). Enterprises expect an increase in demand for final products, a slowdown in the growth of prices for raw materials and materials.

- A composite leading indicator is used to identify turning points in the business cycle and provides good quality information about the state and directions of trends in the economic activity. A composite leading indicator reflects a summarized evaluation of opinions of managers of the interviewed enterprises regarding the existing and anticipated situation in their enterprises and possesses the forward-looking feature of the real GDP behavior for 1-2 quarters. Construction of CLI is based on the OECD methodology («OECD System of Composite Leading Indicators, Methodology Guideline», OECD 2012).

\*\* The CLI parameters for Q4 2021 are calculated on the basis of expectations among enterprises in the real sector that participated in the survey.

- The diffusion index (DI) as reflected in tables and in figures is calculated as a sum of positive responses and a half of “no change” responses. This index is a generalized indicator which characterizes the behavior of the reviewed indicator. If its value is above 50 – this means a positive change, if it is below 50, then the change is negative. In doing so, the further (the higher) the value of the diffusion index deviates from 50, the higher are the rates of change (increase or decrease) of the indicator.
- The indicator of “an acceptable interest rate on bank loans” is calculated as the average of interest rates indicated by enterprises participating in the monitoring process as acceptable rates for these enterprises in terms of the existing level of profitability of production.
- Numbers reflecting financial ratios are provided as average values calculated based on the whole sample of interviewed enterprises as well as broken down by sector, where necessary, based on estimates of the quarter-end balance sheet numbers received from enterprises. In doing so, the evaluation data as well as the averages calculated on their basis are not aiming at obtaining the absolute precision of their values (since they are not the reporting ones) but rather serve for obtaining updated estimates and for analyzing the trends of the change in the state of the non-financial sector of the economy and its sectors.
- Discriminant analysis allows to identify the most informative indicators of the financial condition of the enterprise and determine the approach of a crisis situation at the enterprise, and thus classify them according to the degree of reliability. The distribution of enterprises into groups (stable, normal and critical) is carried out using classification functions, including 3 financial indicators: the income growth rate from sales of products per employee, the coefficient of financial independence and the equity capital growth rate. Details in the economic research

<https://www.nationalbank.kz/file/download/9013>

- The composite indicator (CLI) possesses the forward-looking feature of the real GDP behavior for 1-2 quarters. The time series of the CLI and the real GDP (in terms of prices of the year 2005) are cleared of seasonality and do not contain the trend, i.e. they only include a cyclical component as determined by short-term fluctuations of the economic market environment. For comparability purposes, the resulting cyclical components are standardized, i.e. they are reduced to one (non-dimensional) unit of measurement.
- The CLI serves to reflect short-term development trends in the real sector of the economy as a whole. It possesses the following features: 1) it has a forward-looking nature; 2) it reflects a cyclical nature in the development of the real sector of the economy; 3) it is quickly designed since it is built on the basis of on-the-spot interviews of enterprises.
- Out of indicators built up based on interviews of enterprises, the following leading indicators were included as the CI components:
  - 1) DI changes in demand for final products in sectors of the economy
  - 2) DI changes in prices for final products of enterprises in sectors of the economy
  - 3) Credit activity indicator: share of enterprises intending to obtain a loan
  - 4) DI changes in the level of utilization of production facilities;
  - 5) DI changes in average wages;
  - 6) DI changes in inventories

## METHODOLOGICAL COMMENTS